



Rebecca Baehler makes remarkable images. Her aesthetic is clean, graphic, elegant and memorable. As a director, she marries her visual and technical prowess to a sensitivity and passion for the concepts and ideas that animate each of her projects.

Born and raised in an actor's household in L.A., Rebecca began her career in production for Amblin Entertainment. A fascination with the complexities required for powerful imagery drew her to cinematography and a long relationship with one of the modern masters, John Stanier, BSC. Her apprenticeship as Stanier's assistant on hundreds of commercials continued to polish her technique.

Mark Coppo provided her first break as Director of Photography (DP) in 1998 for Levis. This began an almost ten year career as one of the leading cinematographers on the commercial scene, during which she has been responsible for photographing a lengthy string of award-winning campaigns. Her work with Mark continued, including Apple (Mac, iPod and iPhone). In addition, Rebecca has shot campaigns for Lenovo Computers for Motion Theory, Smirnoff Vodka for Mikon van Gastel, Casio for Logan, and Nokia for Michelle Dougherty.

Along with the awards, her curiosity and ambition continued to be nurtured. Her desire was to reach out for more responsibility and greater control. The next step was directing.

Rebecca is now partnered with Green Dot Films for representation as a director/DP. After two years, the crisp and elegant looks continue, now in service to Rebecca's sharp and intuitive understanding of the messages of the commercial communication she executes. Storytelling has always been a vital part of her repertoire, and is joined by a sensitivity to the performances of the cast, and a passion for subtlety and nuance. As a Green Dot director, Rebecca has delivered spots for Dominos Pizza, BMW, Ralston Purina, British Petroleum, Ping, Boston Market, Jenny Craig, Blue Bunny Ice Cream, and Nissan. She has worked with advertising agencies such as The Martin Agency, Fallon, Crispin Porter + Bogusky, Ogilvy, Young and Rubicam, Barkley, and GSD&M's Idea City. ●